12 Elements of Print Judging in Order of Importance

- IMPACT: Subject matter, model(s), composition, color, lighting, expression, technique, mood, pattern, tells a story, style
- 2. CREATIVITY: color, imagination, originality, fresh approach, inventive, strong appeal, different ideas
- 3. STYLE: fresh style, experimental, contemporary, arrangement, abstract, traditional
- 4. COMPOSITION: successful arrangement, good placement, dynamic, harmonious proportion (Bakker Saddle, Rule of Thirds), exciting, powerful, good rhythm, experimental
- 5. PRINT PRESENTATION: mounting, matting, cropping & trimming, dynamic, creative, inventive, daring
- 6. COLOR BALANCE: realistic, interpretive, creative, moody, imaginative use of color, abstract, bold, unusual
- 7. CENTER OF INTEREST: one subject or motif, group of objects, moody, no distractions, holds eye on subject, overall pattern
- 8. LIGHTING: good portrait lighting, dynamic lighting, creative lighting, moody, good pattern, good contrast
- 9. SUBJECT MATTER: strong or outstanding, realistic, creative, moody, imaginative, complimentary, traditional, daring, inventive
- 10. PRINT QUALITY: good balance, good tone, good color value, overall value, sensitive control, strong design
- 11. TECHNIQUE: good technique for subject, different technique, expressive technique, imaginative technique, unusual technique
- 12. STORY TELLING: strong meaning, good statement, strong emotion, complete story

